

Impetus Prism™: Unified, AI-Powered Observability & Cost Management for the Intelligent Enterprise

Context observability. Self-optimizing DataOps. AI testing and validation.

Improved AI accuracy

Lower hallucination risk

Zero context drift

25–30% cost reduction

50% faster release cycles

40–60% less effort

As agentic AI workloads scale, organizations face growing operational complexity, fragmented visibility, and cost volatility, along with risks of hallucinations and context loss. Impetus Prism™ is the industry's only AI-enabled platform that brings it all together—combining observability, cost intelligence, optimization, AI testing, and governance into a single, unified control plane.

Challenges that Compound in Every Enterprise AI Program

Fragmented Visibility

Multiple dashboards, siloed tools, and disconnected insights hide what impacts AI performance.

Reactive Operations

Inefficiencies and SLA risks appear too late. Dollars spent don't tie to business outcomes.

Manual Operations & Testing

Testing AI agents and optimizing complex queries manually limits scalability.

Governance Gaps

Hallucinations, context drift, security risks, and limited traceability erode trust in AI.

How Impetus Prism™ Enables Agentic AI That Works

Unified Observability

Gain 360-degree visibility across your cloud and data ecosystem

- Single pane of truth across multi-cloud and data platforms
- End-to-end monitoring of cost, performance, and pipelines
- Real-time anomaly detection and proactive alerts

Agentic DataOps

Move from reactive firefighting to intelligent, autonomous, self-healing operations

- Automated incident detection, triage, and resolution
- Specialized agents for cloud provisioning, job analysis, SRE monitoring etc.
- Continuous optimization of expensive queries and workloads

AI Governance & Trust

Embed safety, trust, and context-awareness into every AI workflow

- Catches data drift and model performance degradation
- Implements guardrails against hallucinations, PII leaks, and attacks
- Ensures explainability; generates audit logs and AI compliance evidence

Agent Testing & Validation

Validate agent behavior across complex scenarios before going to production

- Enables safe testing of AI agents at scale, without PII exposure
- Generates business-accurate synthetic datasets from actual schemas
- Detects risks, failures and compliance gaps before deployment

Real-World Customer Success Delivered

400% faster incident resolution for a Fortune 100 payment card company

130+ AI business use cases enabled for a Fortune 100 airline

800+ new customer wins for a Fortune 200 insurance & risk leader

75% faster processing for a US cosmetic retail chain

Bridge the Context Gap and Command Your Agentic AI Outcome

Impetus Prism™ is part of the larger Impetus Leap™ AI Solutions & Services Family that enables organizations to bridge the 'Context Gap' – the space between what foundational AI models know and what your enterprise actually needs – delivering autonomous, trusted, software-led solutions that drive unmatched innovation and growth.

Impetus Leap™ AI Solutions & Services Family

