

Impetus Prism™

The Enterprise AI Trust and Observability Platform

Optimization. Tokenomics. Agentic DataOps. Assurance.

>95% agent accuracy

**100% AI auditability
& traceability**

Zero context drift

50% lower operational cost

**20-30% faster query
performance**

50% faster release cycles

As organizations scale AI systems and agents, fragmented visibility, rising token costs, black-box decisions, and accuracy concerns erode trust. Impetus Prism is the industry's only platform that closes the gap — unifying observability, context health, token optimization, agentic DataOps, and risk management — so you can run and scale AI with complete assurance.

Challenges that Compound in Every AI Program

Fragmented Visibility

Multiple dashboards, siloed tools, and disconnected insights hide what impacts AI performance.

Reactive Cost Control

Cloud cost overruns, token inefficiencies, and SLA risks appear too late.

Manual Operations

Manual triage, diagnostics, and query optimization hinders scalability.

Trust Gap

Hallucinations, context drift, security risks, and limited traceability erode trust in AI.

How Prism Enables Trusted Enterprise AI

Unified Observability

Gain 360-degree visibility across your cloud, data, and AI ecosystem

- One, real-time view across infra, pipelines, reporting, LLMs, agents & context
- Agentic observability with insights spanning sessions, traces, and spans
- Granular visibility into storage, cost, compute, data quality, token usage etc.

Token & Cloud Cost Intelligence

Take control of your token, cloud, and data platform spend to maximize ROI.

- Detects semantic drift, model degradation & agentic behavior deviations
- Provides optimization recommendations with quantified cost savings
- Uncovers deep performance insights across warehouses, tables, queries, and jobs

Self-optimizing DataOps

Move from reactive firefighting to intelligent, autonomous, self-healing operations

- Automates triage, root cause analysis, and remediation
- Identifies and optimizes expensive queries with SQL Maestro™
- Correlates system & usage patterns with end-to-end lineage tracing

AI Assurance

Ensure compliance and trust with robust guardrails and human-in-the-loop controls

- Detects and prevents toxicity and prompt injection
- Continuously monitors model output to catch and mitigate bias
- Prevents PII exposure and flags agents posing security risks

Real-World Customer Success Delivered

400% faster incident resolution for a Fortune 100 payment card company

130+ AI business use cases enabled for a Fortune 100 airline

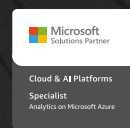
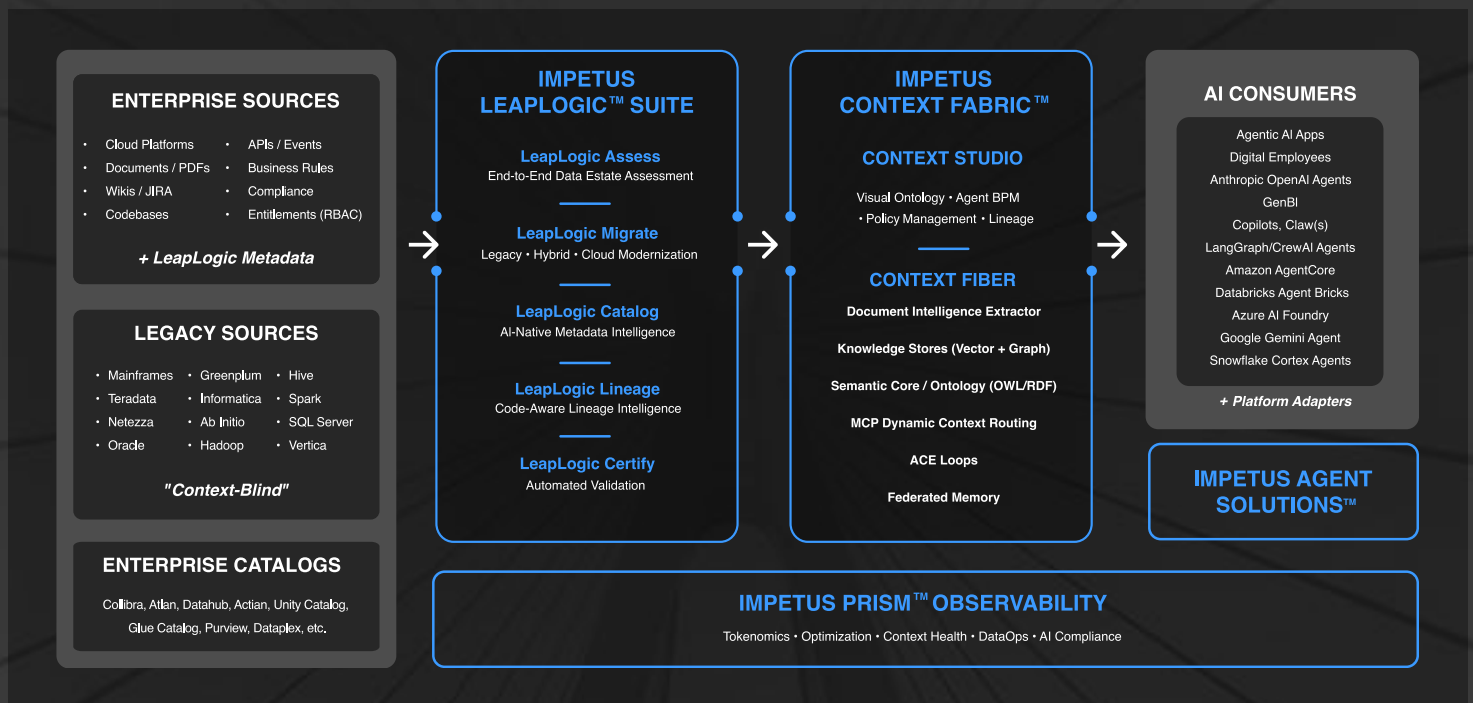
800+ new customer wins for a Fortune 200 insurance & risk leader

75% faster processing for a US cosmetic retail chain

Bridge the Context Gap. Command Agentic AI Outcomes.

Prism is part of the larger Impetus Leap™ AI Solutions & Services Family, which helps enterprises bridge the Context Gap — the space between what AI models know and what makes an enterprise unique, including proprietary data and ways of working. Leap AI enables organizations to modernize data foundations, engineer enterprise context, orchestrate trusted agentic AI systems, and govern them at scale.

Impetus Leap™ AI Solutions & Services Family



To learn more or book your AI-readiness assessment, visit www.impetus.ai